



PRESS RELEASE

Kennedy Communications Partners with Allscripts to Provide Physicians with 1-Stop EMR Solution

Lake City, FL 1/27/09 Kennedy Communications, a leader in North Central Florida for business communications and IT support, today announced it has aligned itself with industry leader Allscripts to provide small to mid-sized physician practices with a complete healthcare IT solution – including a dedicated IT support staff. The combination of the Allscripts solution and Kennedy’s IT support will give smaller medical practices access to the same type of technology tools and efficiency enjoyed by much larger organizations.

Allscripts MyWay is an integrated solution covering practice management, electronic health records (EHR) and claims management to allow smaller-sized physician practices to apply cutting edge Health Information Technology (HIT) to their daily operations. Kennedy Communications offers this solution as a subscription-based fee, acting as a dedicated IT department for practices that could otherwise not afford such resources. From consultative services, to implementing, to hosting the data center and supporting MyWay, Kennedy Communications covers all bases for its physician clients.

“Allscripts is pleased to partner with Kennedy Communications on our MyWay solution,” says Allscripts Channel Partner Vice President - Kelley Schudy. “Kennedy Communications has a great track record supporting their clients and will give Allscripts a local presence in the North Central Florida area.”

Kennedy Communications utilizes the latest technologies to support all aspects of computers, network and staff members for practices of virtually any size and specialty. By combining communications, IT, hosting and EMR, Kennedy Communications serves

as a single point of contact for IT and EMR infrastructure and provides unlimited IT helpdesk support to physicians and staff for a flat monthly fee.

“We wanted to partner with a company that has a proven track record of quality and leadership plus a clear direction for the future for small and mid-sized physician practices” explains Philip Kennedy, Vice President of Kennedy Communications.

“Allscripts is clearly the industry leader in developing best-in-class healthcare solutions. Kennedy Communications takes it from there, bringing one-stop IT support to physician practices at a fraction of the traditional cost and effort.”

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